FILE SPECS
GENERAL SIGNAGE

FILE FORMATS

Mr Inflatables support all Illustrator, Photoshop, and Indesign file formats. We also run all the latest operating systems and design software.

PREFERRED FORMATS

Print ready "pdf" files, Illustrator "eps or ai" and Photoshop "psd, eps or tif" file formats are preferred. We support only P.C platforms.

PDF FILES

Pdf files are accepted. However, they should only be supplied if NO file manipulation is required. Please ensure that all typefaces are converted to curves.

PHOTOGRAPHIC IMAGE FILES

We require Photoshop, TIF, EPS or PSD files saved in CMYK colour mode (not RGB).
For files that require Pms colours ensure that you supply a layered psd file.

RESOLUTION

We can print up to 360 dpi at full size. However, as a guide the minimum resolution at full size is 75 dpi.

FINAL LAYOUT

For vector artwork or combination image and vector (i.e lineart or type) artwork:

• Illustrator "eps" files are preferred with embedded photographic image files.
• Hi res "pdf" files that require no layout or size adjustments

For 100% image files:

• Photoshop tif or eps files are preferred.

Ensure all typefaces are converted to curves (outlines). Indesign files are also accepted. Pdf output being the preferred file supply from these applications.

COLOURS

Please indicate all PMS colours with correct PMS numbers. CMYK breakdowns are of little use. For colour accuracy please supply an accurate colour proof for our reference.

BLEED

The Amount of bleed usually depends on the application. As a general rule we allow 50mm bleed all edges, unless instructed otherwise.

CONTACT

If you need assistance with file formats please contact Us.

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