

# FILE SPECS

## GENERAL SIGNAGE

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### FILE FORMATS

**Mr Inflatables** support all **Illustrator, Photoshop,** and **Indesign** file formats. We also run all the latest operating systems and design software.

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### PREFERRED FORMATS

Print ready “pdf” files, **Illustrator “eps or ai”** and **Photoshop “psd, eps or tif”** file formats are preferred. We support **only** P.C platforms.

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### PDF FILES

**Pdf** files are accepted. However, they should only be supplied if NO file manipulation is required. Please ensure that all typefaces are **converted to curves**.

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### PHOTOGRAPHIC IMAGE FILES

We require **Photoshop, TIF, EPS** or **PSD** files saved in CMYK colour mode (not RGB).

For files that require Pms colours ensure that you supply a layered psd file.

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### RESOLUTION

We can print up to 360 dpi at full size. However, as a guide the minimum resolution at full size is **75 dpi**.

### FINAL LAYOUT

For vector artwork or combination image and vector (i.e lineart or type) artwork:

- **Illustrator “eps”** files are preferred with embedded photographic image files.
- Hi res “pdf” files that require no layout or size adjustments

**For 100% image files:**

- **Photoshop tif** or **eps** files are preferred.

**Ensure all typefaces are converted to curves (outlines).**

**Indesign** files are also accepted. **Pdf** output being the preferred file supply from these applications.

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### COLOURS

Please indicate all **PMS** colours with correct **PMS numbers**. CMYK breakdowns are of little use. For colour accuracy please supply an accurate colour proof for our reference.

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### BLEED

The Amount of bleed usually depends on the application. As a general rule we allow **50mm bleed** all edges, unless instructed otherwise.

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### CONTACT

If you need assistance with file formats please contact **Us**.

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